



## EDUCATION IS A PIVOTAL PART OF THE COVID-19 RESPONSE

The school closures, due to COVID19 measures, are causing devastating setbacks for matriculants from under-resourced areas that cannot access learning. Our award-winning **eduCate Matric Math & Science Revision programme**, utilising cinemas as *Theatres of Learning*, covers the entire **Matric Math & Science curriculum**. The programme has been running for a decade and has increased marks in participating public schools year on year. Our goal is to raise funds to ensure that more matriculants in need are accommodated.

YouthStart Foundation and Primestars recognise the challenges faced by our learners in under-resourced communities and as a result, we are launching the **eduCate** initiative which presents a practical, realistic and scalable model of how business can help to affect the learning renaissance. The **eduCate** programme differentiates itself through its technical innovation, exceptional teaching and dynamic interaction.

It is up to citizens to create the change they seek by making education a pivotal part of COVID19 response. While YouthStart, enabled by Primestars, may be the catalyst for these impactful programmes, we cannot do it alone. If we are to succeed in achieving sustainable development, it is essential that we continue to encourage Public Private Partnerships with like-minded organisations and individuals who share our vision.

We invite co-investors to join our movement that will take learners on a journey from Schoolroom to Boardroom.

**FOR FURTHER INFORMATION ON HOW YOU CAN GET INVOLVED AND MAKE A DIFFERENCE – CONTACT US TODAY ON [INFO@YOUTHSTART.ORG.ZA](mailto:INFO@YOUTHSTART.ORG.ZA)**

PRIMESTARS 

